



Crafting visuals that *inspire* and *elevate* brands.

Accomplished Graphic Designer with 8 years of experience in design, branding, and project management, proficient in Adobe Creative Suite. Proven track record of developing innovative concepts, leading global campaigns, and driving brand transformations. Seeking a role that leverages my design and brand management expertise to drive business growth and stay ahead of digital trends.

[View my portfolio >>](#)

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Education

(2013 - 2016)

University of South Wales

2:1 BA (Hons) Graphic Communications

(2007 - 2013)

Mountain Ash Comprehensive School

4 - A Levels (Grade A-C)

12 - GCSE's (Grade A* - C)

(2016 - present)

On-the-job training

Adobe After Effects CC Advanced Certificate

ILM | Managing Projects Through People

BPI Consultancy | Advanced Supervisory Skills

BPI Consultancy | Time Management

Skills



Adobe Illustrator



Adobe InDesign



Adobe Photoshop



Adobe Dreamweaver



Adobe After Effects



Adobe Premiere Pro



Keyshot



Wireframing



Branding



Illustration



MailChimp



Typography



Print Design



UI/UX Design



Video & Photography



Web Management



Basic HTML & CSS



Social Media / Digital Campaigns

Experience

(Summer 2015)

Lewis Civil Engineering | Graphic Designer

(2016 - 2022)

Global Freelance Services | Graphic Designer

(2016 - 2022)

Flexicare Medical Limited | Creative Lead

Accelerated career growth: promoted to senior role in under 6 months and appointed Creative Lead in 2017. Experience in UX/UI for various media sources, including product software, websites, and mobile apps. Hands-on wireframing for complex mobile app design using Microsoft Power Apps, quickly mastering new software to meet brand standards.

Led global teams in developing innovative digital design concepts, ensuring brand consistency.

Introduced cutting-edge tools like Keyshot Rendering and Shapr3D to enhance output quality.

Collaborated with medical professionals in high-pressure environments, filming in Los Angeles and London.

Expanded skills into interior design and mentored junior designers, ensuring consistency across all projects and channels.

Software development using Power Apps, Wix, WordPress, and Adobe XD.

Creating email marketing campaigns with basic CSS and HTML.

(2022 - present)

Orangebox | Senior Digital Designer

Collaborate with cross-functional teams to develop effective digital marketing strategies, leveraging Adobe Creative Suite expertise to create visually compelling assets that align with brand guidelines and drive engagement across all platforms.

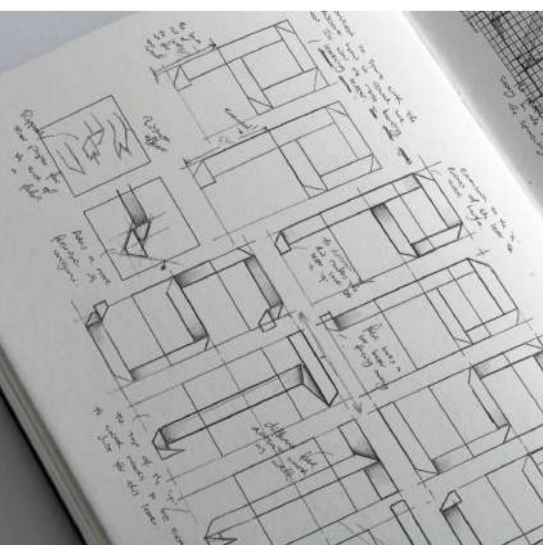
Manage multiple projects, consistently meeting deadlines and budget constraints while delivering high-quality outputs that contribute to the success of comprehensive print and digital campaigns, ensuring cohesive brand experiences.

Partner with esteemed brands, such as Ercol and Logitech, to craft bespoke artwork that resonates with diverse stakeholders, showcasing an ability to create tailored marketing assets that appeal to varied audiences.

Develop comprehensive print and digital campaigns, integrating UI/UX design principles to deliver cohesive brand experiences, enhancing the overall impact of marketing efforts.

Build micro-sites to sharpen UI/UX design and wire framing skills, supporting web development with intuitive and visually appealing website designs that align with project goals.

Sole Graphic Design team member supporting a multi-million global brand's marketing, demonstrating the ability to manage significant responsibilities and contribute effectively to large-scale projects.



References

Liz Walker
Orangebox
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